

New Mascot Input Survey #3

**Presented by
Mascot Development Workgroup**

June 3, 2024



TABLE OF CONTENTS

- Survey Overview
- Results
 - Respondents
 - Mascot Choices
 - Focus Group Interest
- Next Steps

OVERVIEW



Survey No. 3

- May 3-31, 2024
- Via Email
- Current students, Employees, Retirees, Student-Athletes, CBOC and Foundation members; K-12 partners
 - “Missing” – Alumni and Community Members

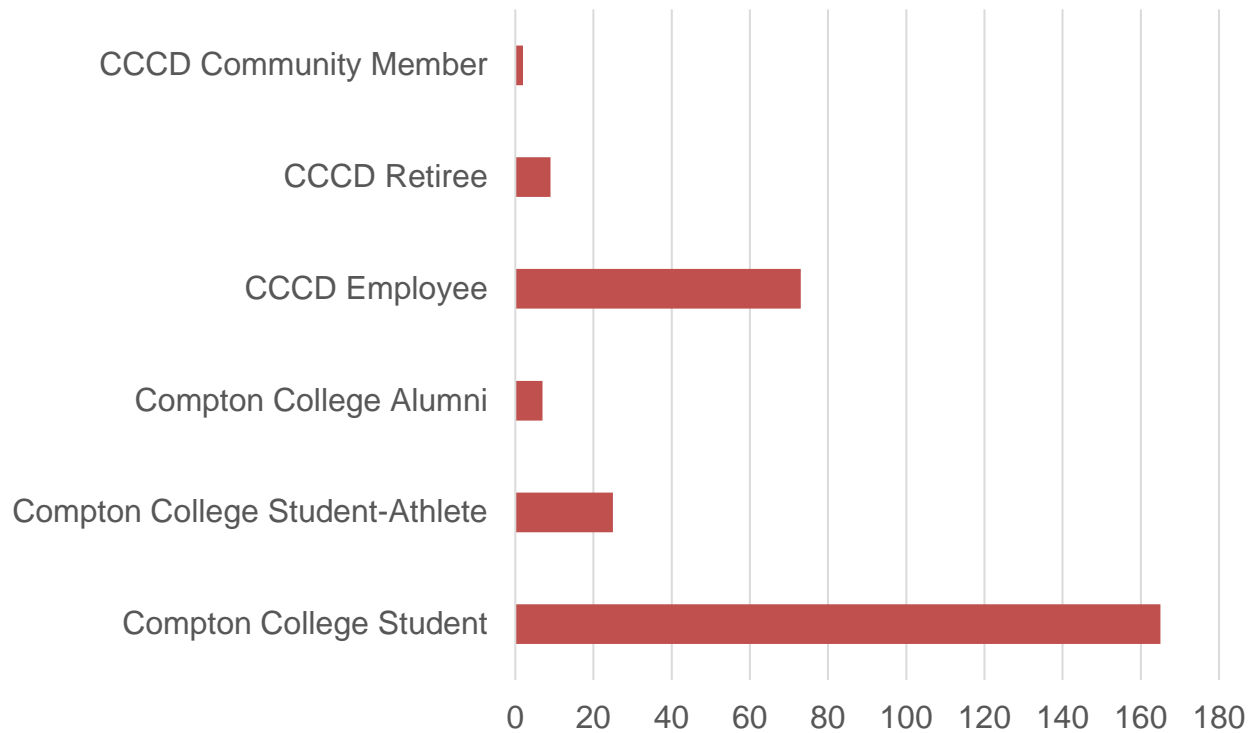
RESULTS



Respondents

281 responses, including 190 students.

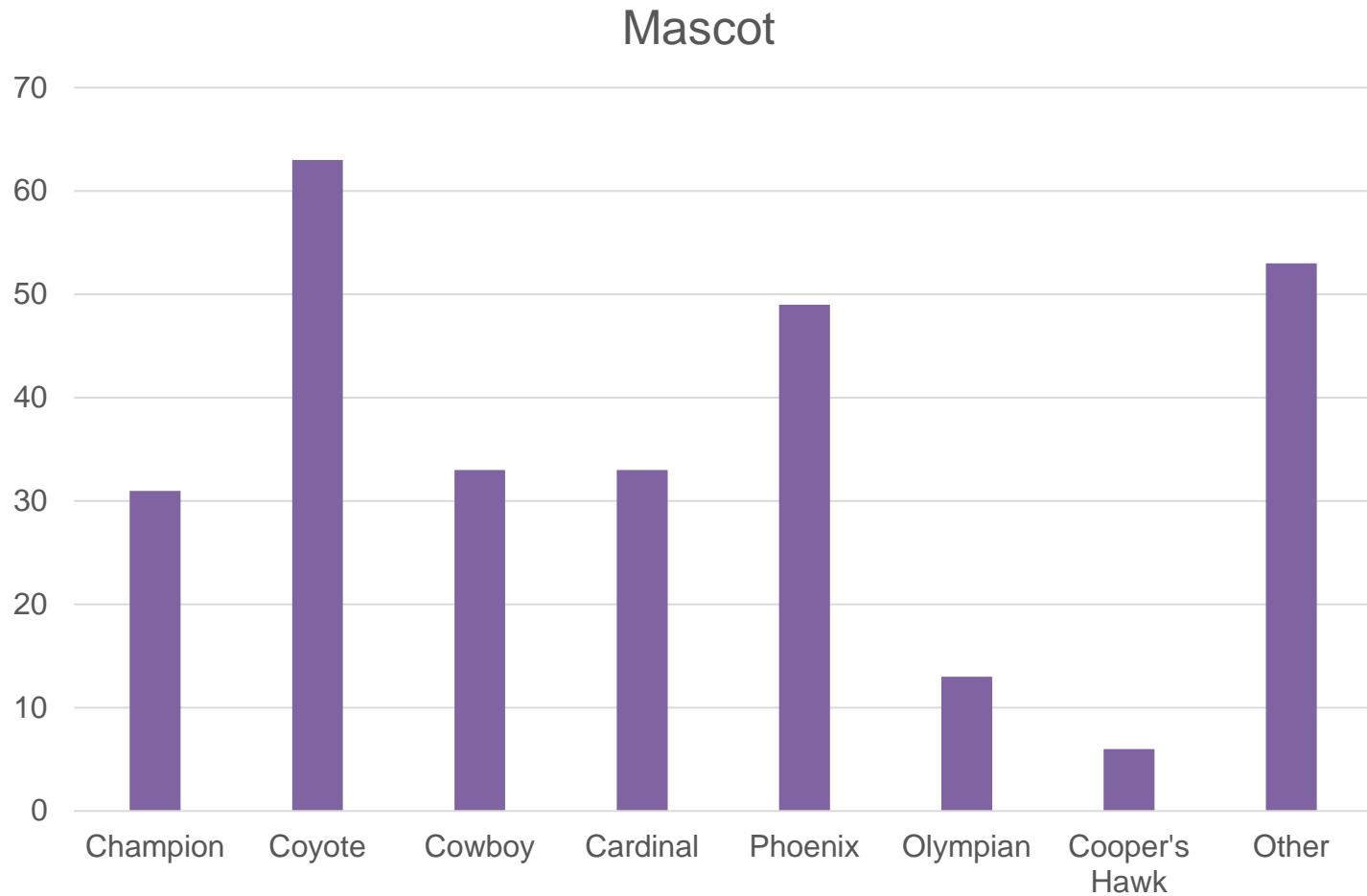
Primary Relationship to Compton College



Respondents

- 165 students, 25 student-athletes, 7 alumni, 73 employees, 9 retirees, 2 community members
- Majority of students are graduating this year or next (136 students, 72%)
 - 20% are planning to graduate in 2026 or 2027 (39 respondents).
- Alumni graduation years ranged from 1974 to 2023.

Possible Mascots

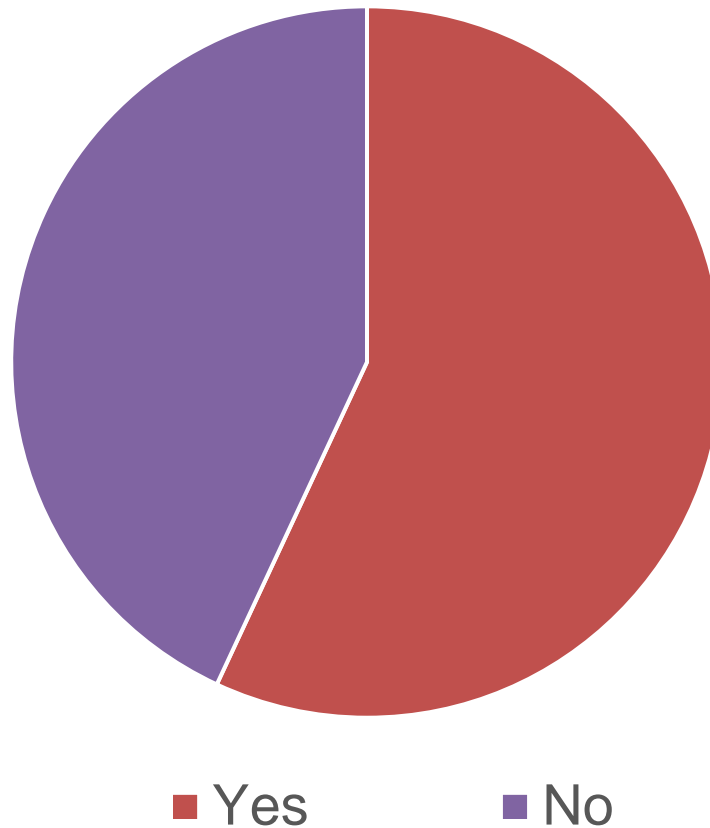


Possible Mascots

- A list of possible mascots that the workgroup has received from prior surveys and direct feedback was provided to those surveyed. They could select one from the list or provide another option.
- *Alternative* options included: Navigators, Trailblazers, Blackhawks, Centurion, Cobra, Condor, Comet, Kestrel, Cougars, Commanders, great blue herons, owls, dragons, pandas, Pilots, Pirates, red-tailed hawks, tidal wave/tsunami.
- It seems like there is a theme... Alliteration using “C” and birds (maybe a symbol of freedom, hope, spirit, transition or new opportunities)

Future Focus Groups

Respondents were asked if they wanted to be included in future focus groups.



NEXT STEPS



Mascot Workgroup Plan

- June
 - Analyze Mascot Survey #3 responses, narrow them down to 5-10 choices
 - Issue RFQ
 - Select vendor
- July
 - Survey #4 to narrow down choices to 2-3
 - Open Forums: discuss pros and cons of each

Mascot Workgroup Plan

- August
 - Vendor provides initial designs
- September
 - Vendor provides final designs
 - Final Survey
- October-December
 - Road Show
 - Board of Trustees Review/Approval
 - Athletics orders new uniforms and merchandise